

# “Oye Siri, aprendo un idioma hablando contigo?”

## Meta-análisis de IA conversacional para idiomas

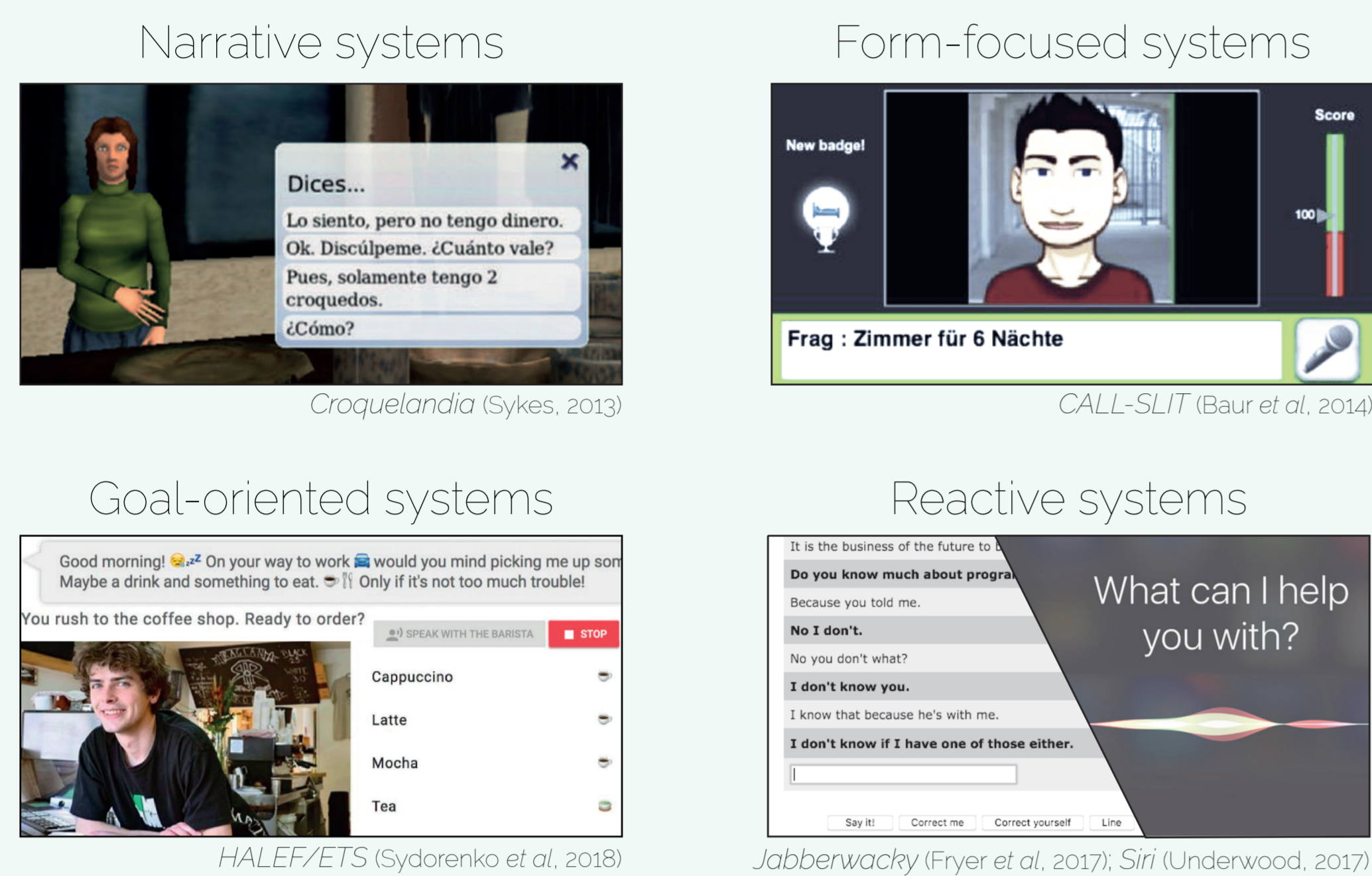
Serge BIBAUW<sup>1,2,3</sup>, con Wim VAN DEN NOORTGATE<sup>2</sup>, Thomas FRANÇOIS<sup>3</sup> y Piet DESMET<sup>2</sup>

<sup>1</sup> FAC. DE FILOSOFÍA, CARRERA DE INGLÉS, UNIVERSIDAD CENTRAL DEL ECUADOR <sup>2</sup> ITEC, KU LEUVEN <sup>3</sup> CENTAL, UCLouvain

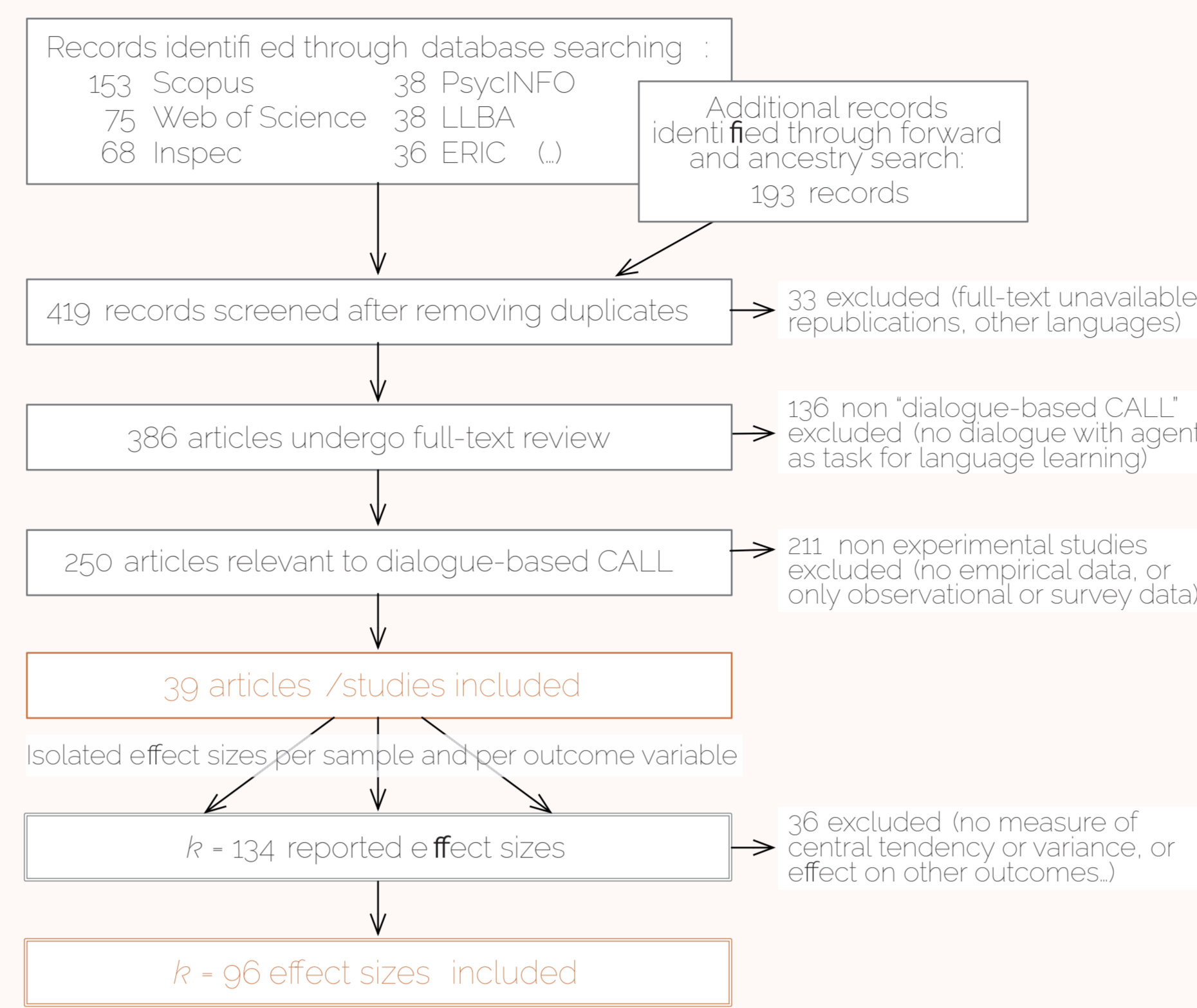
### Dialogue-based CALL

Dialogue-based CALL systems involve (Bibauw, François & Desmet, 2019)

- a dialogue (i.e., sequence of conversational turns)
- with an automated agent (chatbot, robot, voice assistant, non player character...)
- as a language learning task (→scaffolding).



### Métodos



Meta-analysis: statistical summary of studies, aggregating all compatible effects to compute a summary effect.

#### Multilevel meta-analysis

- every measurement of effect on each outcome variable for each sample is included as a single effect size;
- lack of independence between effects from the same study taken into account by layer of random variation at the study level;
- allows high granularity in study of moderator variables. (see Van den Noortgate et al. 2012)

Level of aggregation	Items/clusters	Remaining variation
Study	$k_{\text{studies}} = 17$	Variation between-studies
Effect size	$k = 96$	Variation between-subjects
Subject	$n = 803$	Random sampling variance

Mixed-effects model:

- random between-studies effect
- random between-subjects effect
- fixed effects for covariates and moderator variables

Standardized Mean Difference ( $d$ ) computed with single raw metric (Morris & DeShon, 2002):

$$d_{PP,raw} = c(df_{PP}) \left( \frac{M_{post,E} - M_{pre,E}}{SD_{pre,E}} \right) \quad d_{ECP,raw} = c(df_{ECP}) \left( \frac{M_{post,E} - M_{pre,E}}{SD_{pre,E}} - \frac{M_{post,C} - M_{pre,C}}{SD_{pre,C}} \right)$$

- RQ1** How effective is dialogue-based CALL in general for L2 development?
- RQ2** How different implementations of dialogue-based CALL, distinguished by characteristics of instructional and system design, compare to each other in terms of effectiveness on diverse language learning outcomes?

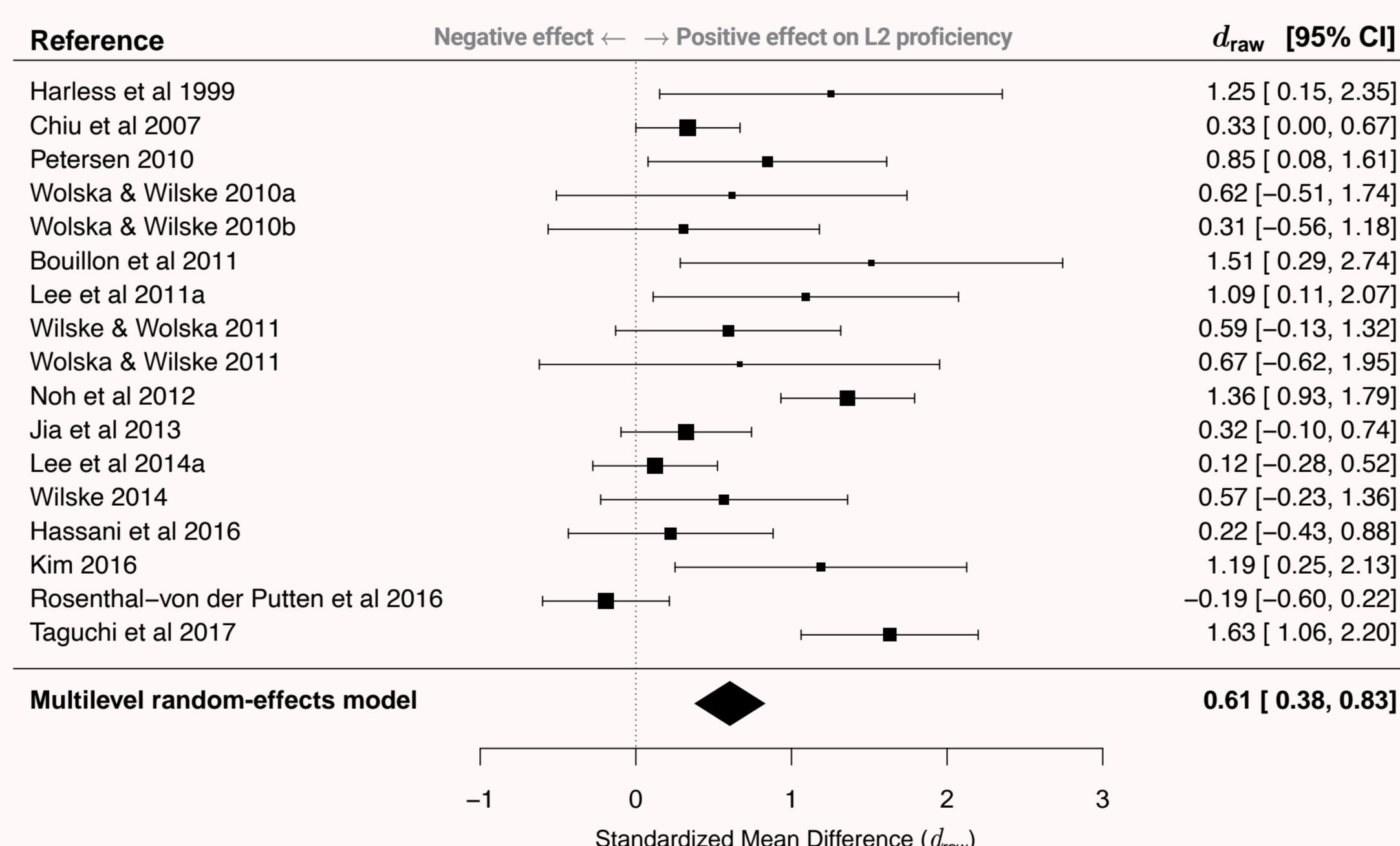
### Resultados

Efecto global medio-alto del DBCALL sobre competencia en L2:

$$d_{raw} = .61$$

Alta heterogeneidad y potencia estadística limitada en estudios existentes:

$$Q(df = 95) = 301.3$$



### Análisis de moderadores

- Differentiated effects across levels: beginners tend to benefit more
- Tentative modelization of effects of treatment duration: Time on task + #Session - Time between sessions
- Goal/task-oriented interaction seems to provide more learning opportunities than open-ended (e.g., small talk) or system-guided interactions
- Spoken and written practice seem to have very similar effects
- ...but effects could be slightly stronger or more visible on speaking
- Learning effects are much stronger on production outcomes, and could be close to zero regarding an improvement in comprehension
- All 4 CALF dimensions seem to benefit from DBCALL, but the effects seem stronger on vocabulary & fluency (and possibly complexity)
- Effects are higher when tested through free or constrained production tasks than in other types of instruments

Type	Variable	df	F	p	Values	k	d	SE	CI
Population	L2 proficiency*	4	9.55	.049	intercept	38	0.69	0.38	[-0.049, 1.436]
					A1	38	0.36	0.21	[-0.056, 0.775]
					A2	89	0.18	0.30	[-0.416, 0.769]
					B1	77	-0.42	0.25	[-0.910, 0.066]
					B2	28	-0.41	0.28	[-0.962, 0.150]
Context	2	1.03	.599	school	18	0.68	0.23	[0.235, 1.121]**	
				university	75	0.54	0.15	[0.259, 0.830]***	
				military	3	1.08	0.55	[0.002, 2.160]*	
Treatment	Duration*	4	10.29	.036	intercept	0.09	0.20	[-0.300, 0.484]	
					+1 hour on task	0.15	0.05	[0.049, 0.256]**	
					+1 session	0.31	0.11	[0.094, 0.523]**	
					+1 week	-0.19	0.08	[-0.338, -0.037]*	
					narrative	4	0.31	0.49	[-0.643, 1.261]
Type of system	3	1.38	.710	form-focused	15	0.86	0.27	[0.336, 1.392]**	
				goal-oriented	71	0.56	0.16	[0.244, 0.877]***	
				reactive	6	0.57	0.37	[-0.156, 1.287]	
Type of interaction	2	0.46	.794	goal-oriented	66	0.64	0.14	[0.373, 0.907]***	
				open-ended	6	0.56	0.36	[-0.146, 1.276]	
System modality	1	0.03	.873	system-guided	4	0.31	0.48	[-0.627, 1.245]	
				spoken	25	0.59	0.17	[0.256, 0.920]***	
Corrective feedback	2	2.53	.283	written	61	0.63	0.17	[0.293, 0.960]***	
				explicit	36	0.75	0.16	[0.447, 1.059]***	
				implicit	37	0.71	0.15	[0.415, 1.005]***	
Outcome	Test modality	1	1.72	.190	none	23	0.37	0.18	[0.013, 0.732]*
					spoken	35	0.74	0.16	[0.427, 1.054]***
					written	61	0.52	0.14	[0.249, 0.799]***
					true	72	0.68	0.13	[0.428, 0.923]***
					false	24	0.40	0.17	[0.063, 0.745]*
Matching modality (treatment=test)	1	2.52	.113	comprehension	4	-0.45	0.33	[-1.095, 0.201]	
				production	80	0.76	0.16	[0.453, 1.069]***	
				vocabulary	12	0.41	0.25	[-0.083, 0.899]	
				holistic proficiency	11	0.76	0.26	[0.263, 1.265]**	
Outcome dimension**	6	18.68	.005	complexity	1	0.68	0.48	[-0.262, 1.614]	
				accuracy	49	0.52	0.18	[0.176, 0.871]**	
				lexicon	17	0.83	0.23	[0.375, 1.292]***	
				fluency	14	0.65	0.23	[0.207, 1.097]**	
Type of test	3	7.75	.051	metaling. judgment	20	0.58	0.20	[0.184, 0.969]**	
				selected response	9	0.17	0.23	[-0.280, 0.621]	
				constrained resp.	32	0.71	0.18	[0.355, 1.064]***	
				free response	35	0.76	0.18	[0.412, 1.109]***	
Temporality of effects	1	0.60	.439	short-term	73	0.62	0.12	[0.388, 0.860]***	
				long-term	23	0.52	0.16	[0.202, 0.838]**	

### Resumen

El "CALL basado en diálogo" (dialogue-based CALL) incluye chatbots, agentes conversacionales, asistentes de voz, robots y NPC parlantes para el aprendizaje de idiomas.

Realizamos un meta-análisis multinivel de los estudios de eficacia realizados sobre dichos sistemas (250 artículos), recopilando 96 tamaños de efecto. Se aplicaron fórmulas y modelos estadísticos innovadores para integrar resultados.

El efecto general de la práctica CALL basada en el diálogo sobre el desarrollo de la competencia en L2 es medio-alto ( $d = .61$ ). Es comparable, aunque lógicamente inferior, al efecto de la interacción humano-humano medido por otra meta-análisis (Mackey & Goo, 2007:  $d = .75$ ).

Entre las conclusiones del análisis de moderador: efecto diferenciado entre los niveles de competencia (los principiantes se benefician más que los alumnos avanzados) y efectos más fuertes en las tareas de producción, especialmente en las medidas de vocabulario y fluidez.



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Lista de referencias

sbibauw@uce.edu.ec

