

Effects of **dialogue-based CALL** practice on foreign language learning



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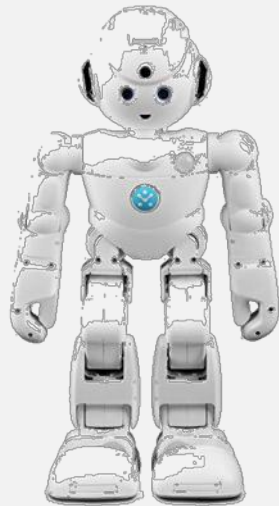
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Dialogue-based CALL

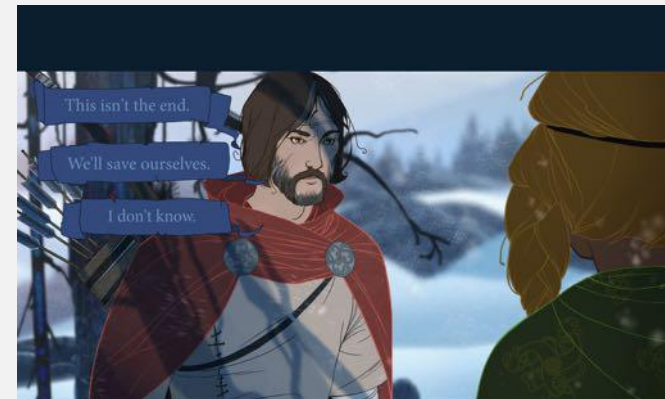
Computer-assisted language learning (CALL)
through **dialogues**

with **automated** agents

(chatbot, robot, automated personal assistant,
conversational agent, non-player character...)



Hey Siri



Alette: Who will save us?

Effects of dialogue-based CALL practice on foreign language learning



Existing systems: state of the art

Research synthesis and conceptual framework

Existing research: effectiveness

Meta-analysis of dialogue-based CALL

LanguageHero: development and evaluation

A randomized controlled evaluation study

Use, perception, and effectiveness results

Preliminary results from the experimental study

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Dialogue-based CALL

system: Welcome, please enter your username before we get started.
The conversation history will be maintained here.

Send Input

Here's your scenario

You want to book a flight from [San Francisco](#) to [Beijing](#). You want to travel on Tue Nov 1, and return on the monday before Nov 15. You prefer [United Airlines](#).

SCORE: 0
About Game

Checklist

- airline
- destination
- number of flights booked
- departure date
- return date
- source

You are currently at level 3. Hold down the 'Hold to talk' button and talk in Chinese.

[Hide help](#)

- 我想要从旧金山出发
- 从旧金山出发 飞北京
- 飞北京



Your Current Itinerary

No flight booked

duolingo bots

×

Tap any words you don't understand.



Type in French SEND

SCILL (Seneff et al, 2007)

Dialogue-based CALL

Dialogue-based CALL refers to any application or system allowing,

to maintain a **dialogue**

[immediate, synchronous interaction]

[written or spoken]

with an **automated agent**

[tutorial CALL (≠ CMC)]

for **language learning** purposes.

Dialogue-based CALL Typology of systems

(Bibauw et al, 2019)



Form-focused dialogue systems

Explicit constraints on meaning,
focus on form/forms

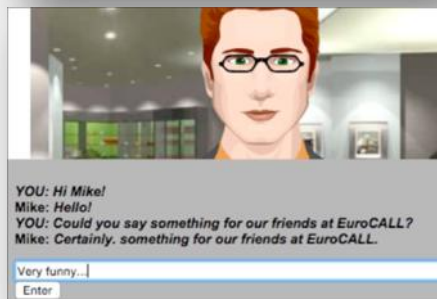
e.g., **ICALL intelligent language tutors**, and Computer-assisted pronunciation training (**CAPT**) systems



Goal-oriented dialogue systems

Contextual constraints (task, situated conversation...),
mostly focus on meaning and interaction

e.g., **Conversational agents in virtual worlds**



Reactive dialogue systems

Free, user-initiated, open-ended dialogue

e.g., **Chatbots**, and **personal assistants**

Here, simplified typology (left out *Narrative systems*)

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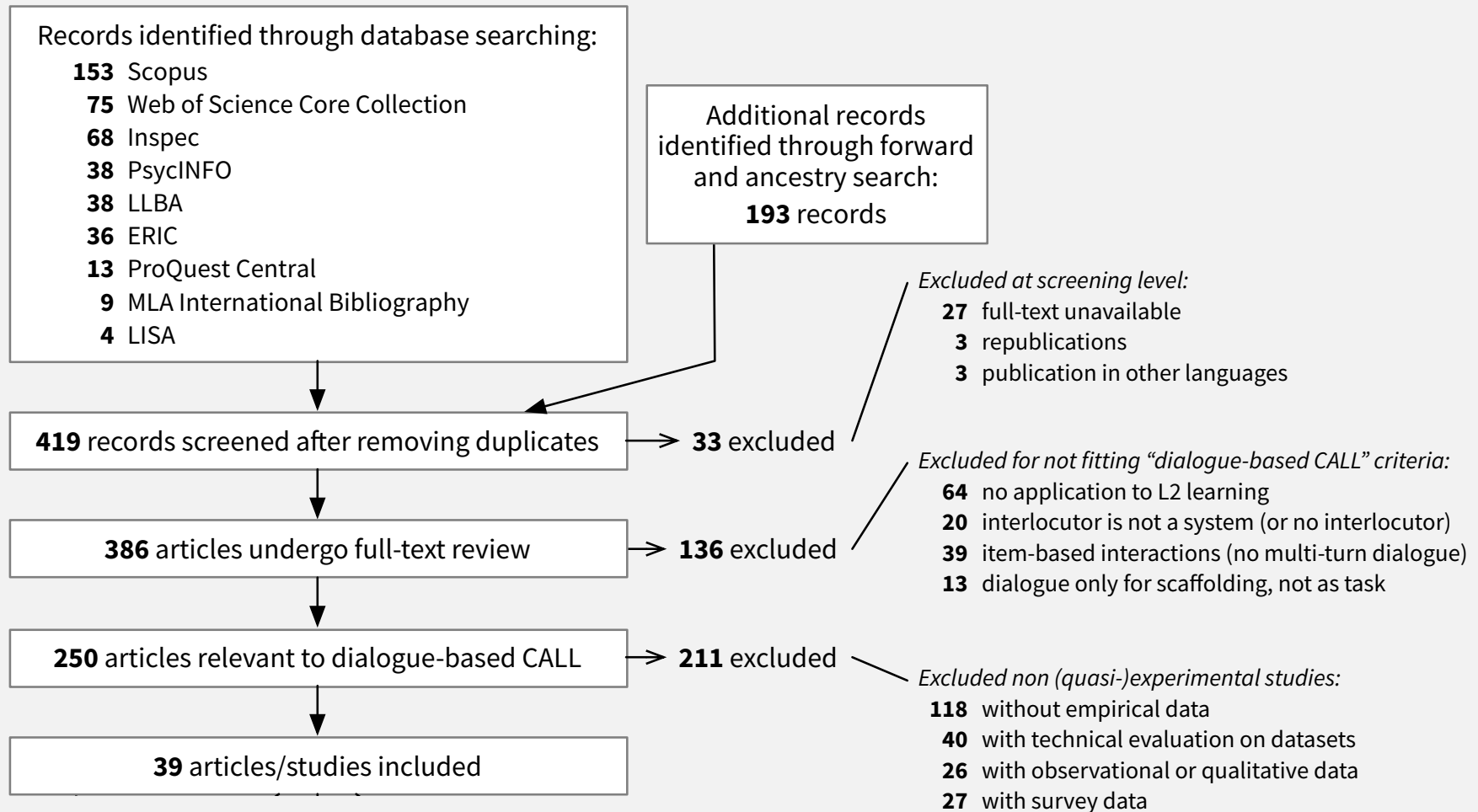
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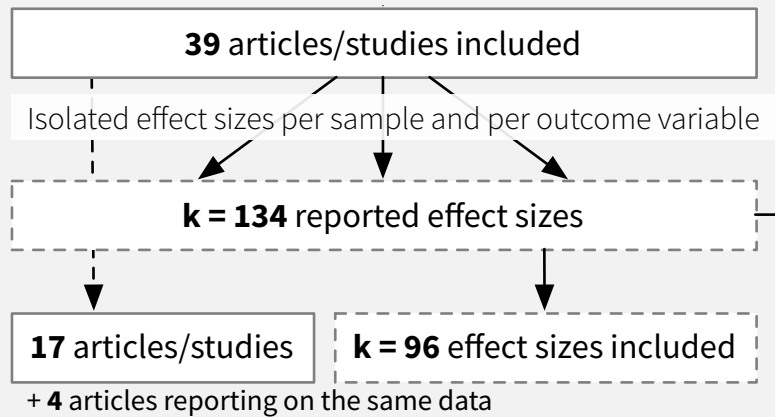
Meta-analysis

Inclusion/exclusion process



Meta-analysis

Inclusion of individual effect sizes



→ **36 excluded**
(also excluding
18 source articles)

Excluded effect sizes:

- 13** not reporting precise central tendency (e.g., mean)
- 8** not reporting variance (e.g., standard deviation) or metrics to compute d (e.g., t statistics)
- 6** lack of reference data (e.g., no pretest nor control)
- 11** effects on other outcomes (e.g., motivation)

$k = 96$ effect sizes

Meta-analysis

Effect size calculation

Effect size: standardized measure of the observed (here, learning) effect

Usually, in SLA/CALL:

Standardized Mean Difference

Cohen's d ($M_{\text{post}} - M_{\text{pre}} / SD_{\text{pooled}}$)
Hedge's g

	Exp. Grp M (sd)	Control M (sd)
Post	61 (6.2)	57 (7.4)

EC

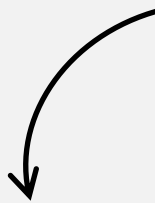
	M (sd)
Pre	56 (4.3)
Post	61 (6.2)

PP

	Exp. Grp M (sd)	Control M (sd)
Pre	56 (4.3)	54 (5.6)
Post	61 (6.2)	57 (7.4)

ECPP

Standardized Mean Change



Meta-analysis

A comparable effect size metrics

Morris & DeShon (2002) offer a solution:
comparable metrics across experimental
designs (EC / PP / ECPP)

- *change* metric (aligned on *within*-group effect)
- *raw* metric (aligned on *between*-groups effect)

We selected the *raw* metric formula:

$$d_{PP} = J(df_{PP}) \left(\frac{M_{\text{post,E}} - M_{\text{pre,E}}}{SD_{\text{pre,E}}} \right)$$

$$d_{ECPP} = J(df_{ECPP}) \left(\frac{M_{\text{post,E}} - M_{\text{pre,E}}}{SD_{\text{pre,E}}} - \frac{M_{\text{post,C}} - M_{\text{pre,C}}}{SD_{\text{pre,C}}} \right)$$

Meta-analysis

Multilevel modeling

Publications report multiple outcome measures (e.g., vocabulary and morphology tests) or multiple sampling groups (e.g., proficiency levels)

Traditional meta-analysis techniques allow only one (independent) effect size per study, but losing thus all the information on distinct implementations

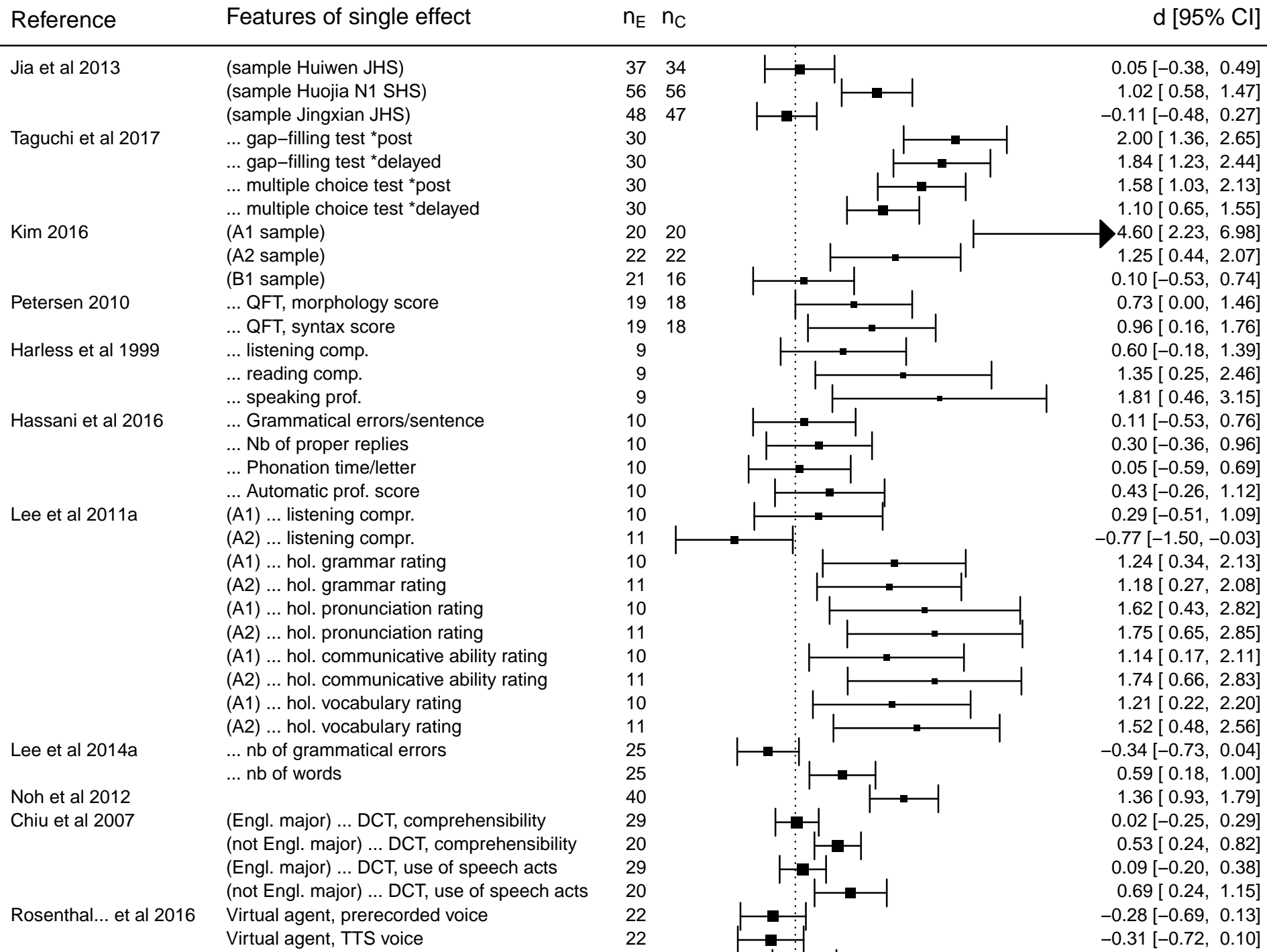
⇒ Including all the variation without “fooling” the model with non-independent measures:

Multilevel modelling

Aggregates **multiple effects per study**, by adding an intermediate level of *within-study* variation.

Table 1: Levels of multilevel meta-analytic model

Level	Number of clusters/items	Source of variance
1 Samples	$k = 96$ ($n = 803$)	Random sampling variance
2 Effects sizes	$k = 96$	Variation within study
3 Studies	$l = 17$	Variation between studies



Results

Summary effect

General effectiveness of dialogue-based CALL
for L2 proficiency development ($k = 96$):

$$d = 0.602^{***}$$

$$95\% \text{ CI} = [0.373, 0.831]$$

= Medium effect (Plonsky & Oswald, 2014)

FYI, if converted/computed as *change* metrics:

$$d_{\text{change}} = 0.658^{***} [0.414, 0.901]$$

Immediate effect only (no delayed posttests, $k = 73$):

$$d_{\text{raw}} = 0.627^{***} [0.390, 0.863]$$

Results & discussion

Summary effect compared to CALL/SLA

Global effect close to the median of meta-analyses in CALL/SLA (Plonsky & Oswald, 2014)

- \gtrsim game-based learning ($d = .53$, Chiu et al, 2012)
- \lesssim CALL in general ($d = .84$, Plonsky & Ziegler, 2016)

Consistent with effect of face-to-face interaction (Mackey & Goo, 2007) and SCMC.

- \lesssim F2F interaction ($d = .75$, Mackey & Goo, 2007)
- \lesssim SCMC (Ziegler, 2015; Lin, 2015)

Slightly inferior, but logical:

- Human interlocutors remain the gold standard!
- Outcome variables often very ambitious (holistic proficiency...) and treatment duration often very reduced ($\leq 3h$)

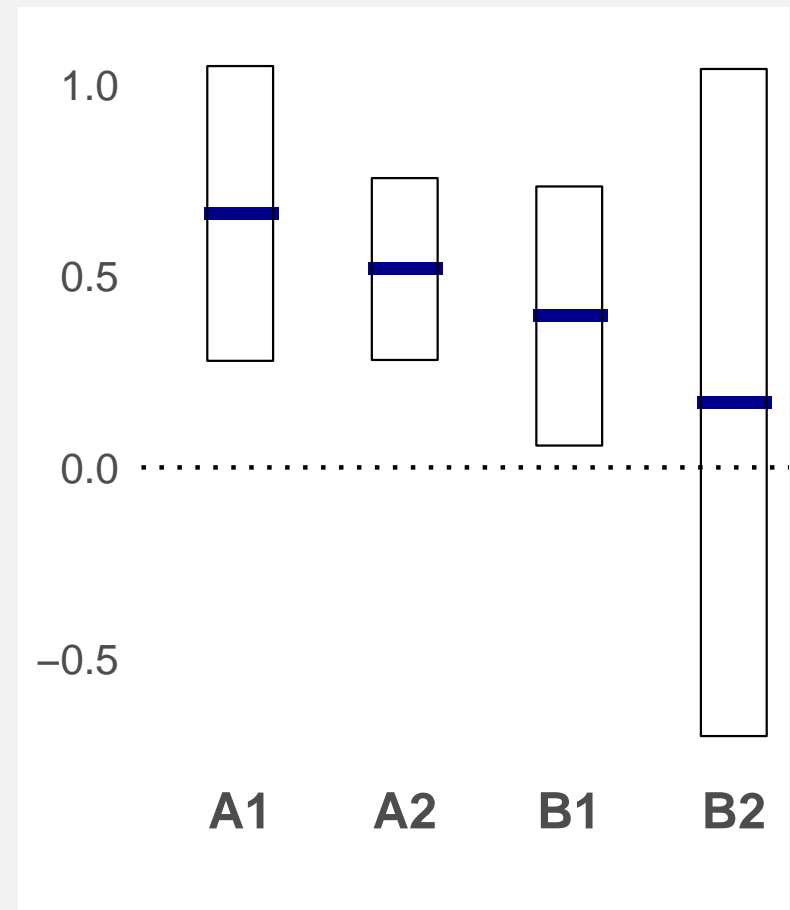
Moderator analysis

Participants: L2 proficiency

Beginners benefit more from these systems than advanced learners

Very significant difference and predictor

($Q(df=3) = 10.8, p < .001$)

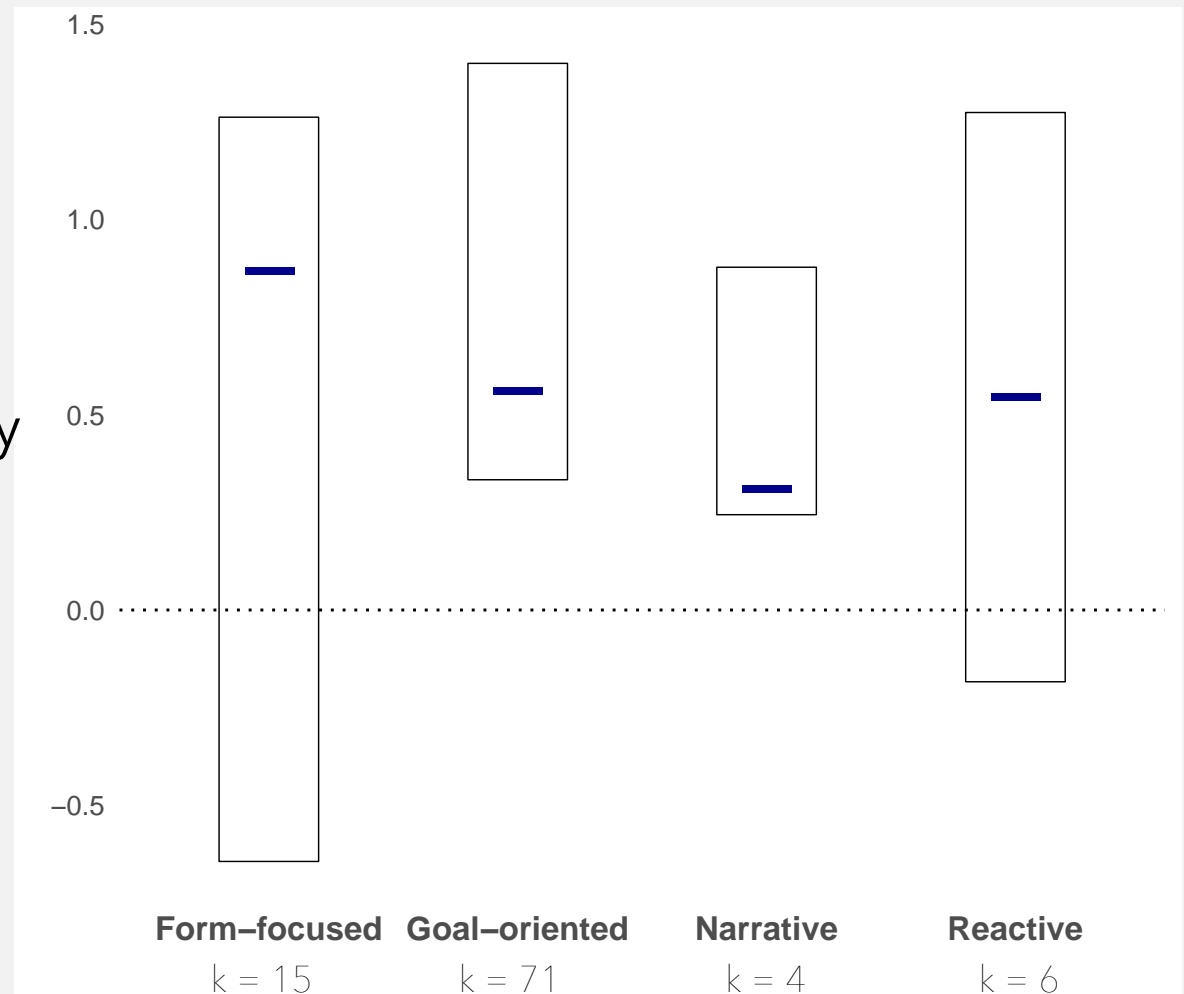


Moderator analysis

System: DBCALL type

Goal-oriented systems

seem to be globally more effective.



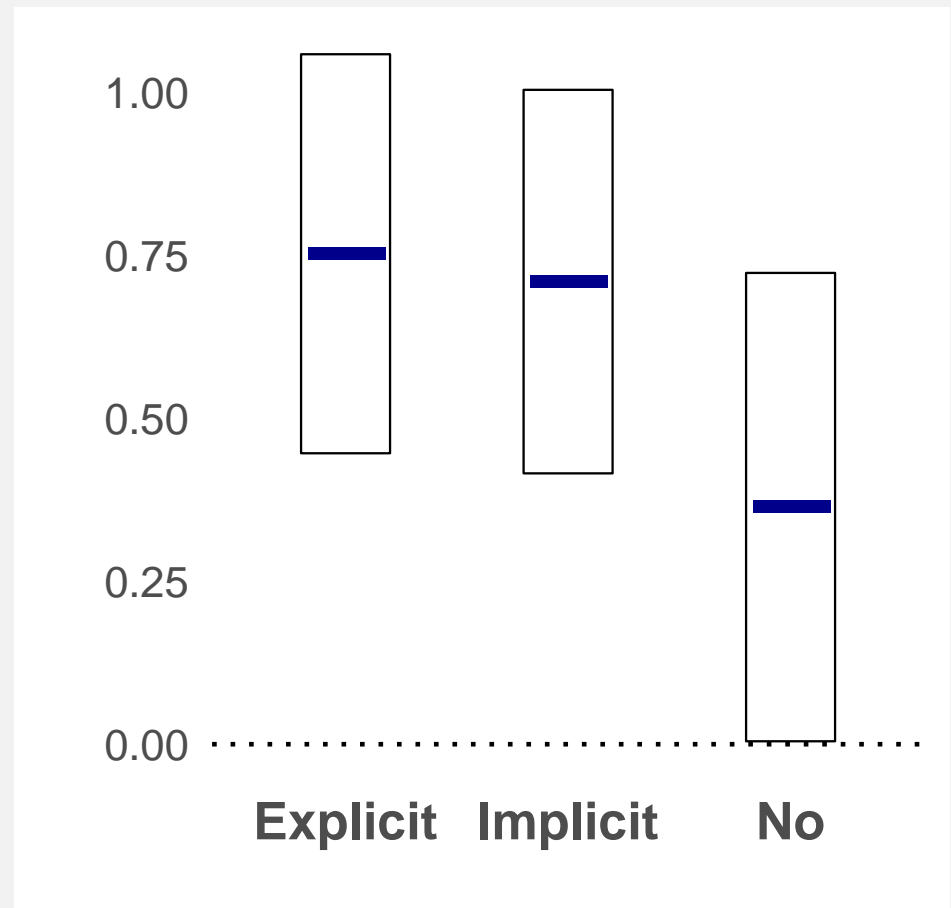
Moderator analysis

System: Corrective feedback

Consistently with what we know about corrective feedback, systems providing feedback are much more effective.

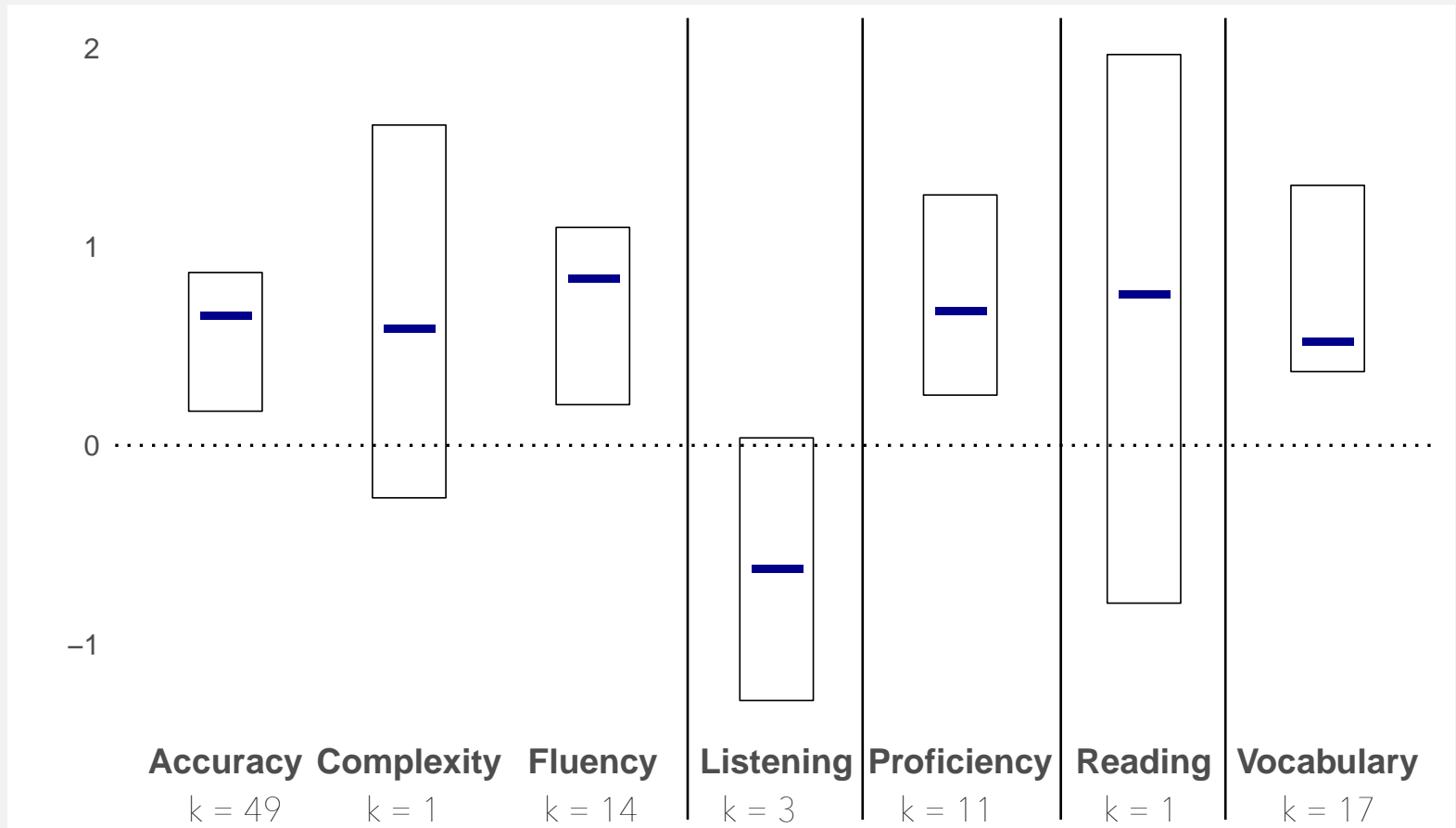
If binary (Y/N CF):

$QM(df = 1) = 2.53, p\text{-val} = 0.111$



Moderator analysis

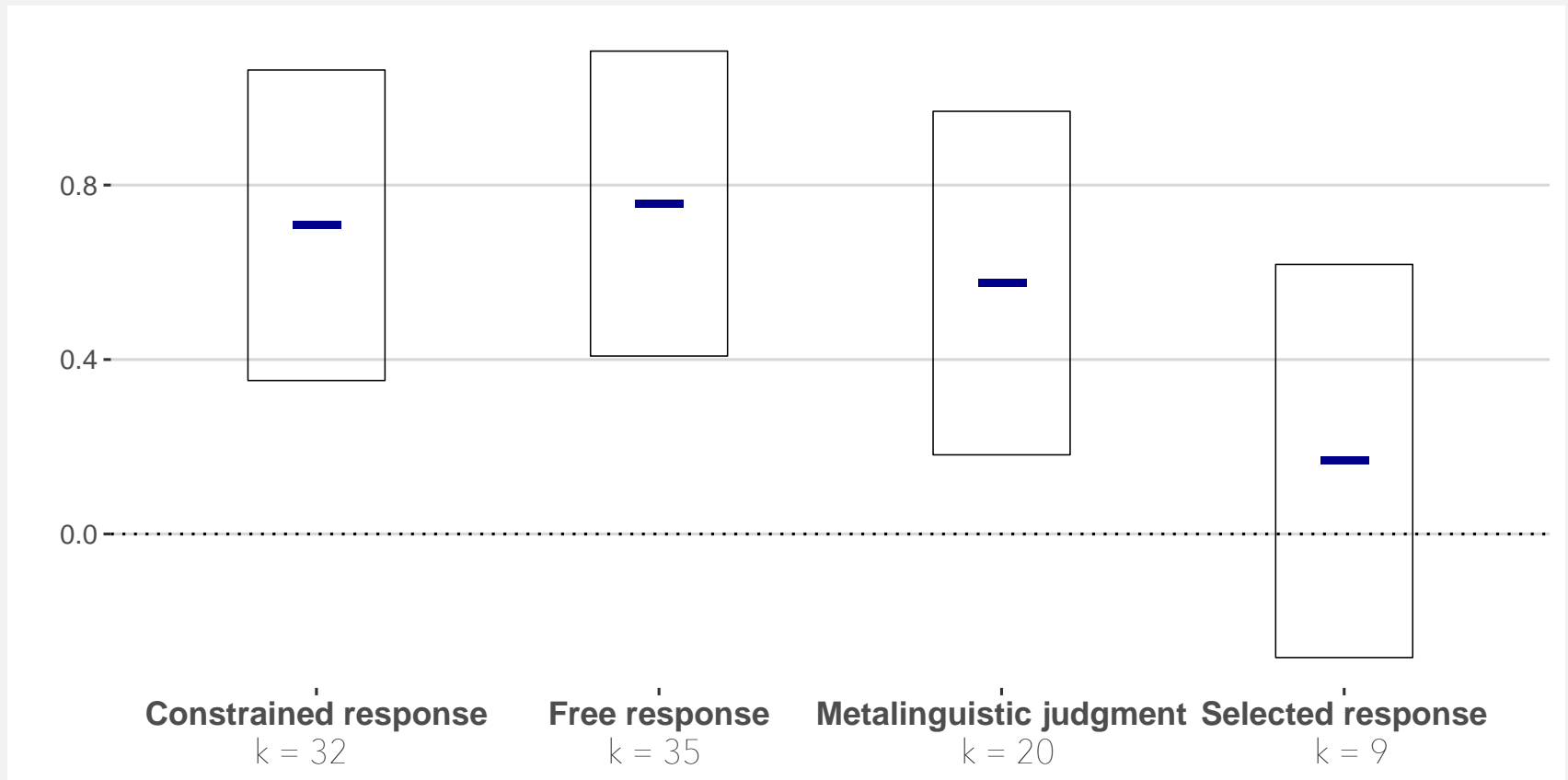
Outcome: Dimensions



More promising effects on **fluency**

Moderator analysis

Outcome: Instrument (Norris & Ortega, 2000; Spada & Tomita, 2010)



$$Q_M(df=3) = 7.77, p = 0.051$$

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LanguageHero: Task-based dialogue-based CALL game

Developed by Leuven-based startup
Linguineo

Target audience: teenagers (10-14)

Prototype developed for French for Dutch-speaking learners (other target and origin languages in the future)

3D “walking-around” game with task-based free dialogic written/spoken interaction

Task-based dialogue-based CALL game LanguageHero

Contextualization

Gamification

Microtasks to guide
the conversation

Corrective feedback

Written
input

Spoken
input

Scaffolding

The screenshot displays the LanguageHero game interface. At the top, it reads "Conversation: De slakken - Vincent - Maak kennis met de slakkenfamilie". On the left, there is a 3D illustration of a green slug character in a rural setting with a wooden house and trees. Below the illustration, the score is "426" and the familiarity level is "Familiarité niveau 0 : Première conversation". The main dialogue area shows a conversation between "Lui" (the character) and "Vous" (the user). The dialogue includes: "Lui: Bien le bonjour! Comment t'appelles-tu?", "Vous: Bonjour! Je m'appelle Michel Michel.", "Lui: Enchanté de faire ta connaissance, Michel! Michel. Michel. Michel. Ne t'en fais pas, je ne suis pas fou. C'est juste que je répète ton nom pour ne pas l'oublier.", "Vous: Comment tu t'appelle?", "Lui: Il ne semble pas avoir entendu...", "Vous: Tu t'appelles comment?", "Tâche terminée: Goed. Dat is inderdaad wat we ons afvroegen.", "Lui: Moi, c'est Vincent. Elle, là-bas, c'est Angélique. Ça, c'est Delphine. Puis on a Georges dans le coin. Et évidemment, on ne peut pas oublier les triplées : Lisette, Claudette et Yvette. Oh! Et puis le petit là-bas, c'est Louis." Below the dialogue, there is a text input field with the prompt "Écrivez ou dites votre réponse:" and a microphone icon for spoken input. To the right of the input field are buttons for "Envoyer réponse", "Enregistrer réponse", "Désactiver l'aide", and "Terminer la conversation". At the bottom, there is a section for suggestions: "Nous pouvons vous donner des suggestions que vous pouvez utiliser pour trouver une réponse : - Enchanté connaissance." and a button for "Afficher exemples".

Logged in as sbibauw

Logout

Target language: fr

Tutor language: en

Interface language: en
Réglages

Language Hero

Conversations:

Conversation 1: After the storm - Meet Sensei and find out what happened and where you are.

Meilleur score: 828

Conversation 2: Meet Baldog - Meet Baldog and ask him for help.

Meilleur score: 0

Conversation 3: The snails - Vincent - Get to know the snails family

Meilleur score: 426

Conversation 4: The snails - Angélique - Get to know the mother of the snails family

Meilleur score: 0

Conversation 5: The snails - Claudette - Get to know one of the triplets of the snails family

Meilleur score: 0

Conversation 6: Return to Baldog - Go back to Baldog and tell him his problem is solved.

Visit the world

Quit

Experimental study

Research questions (1)

Use, perception and effectiveness of task-based written dialogue-based CALL system/game for L2 development

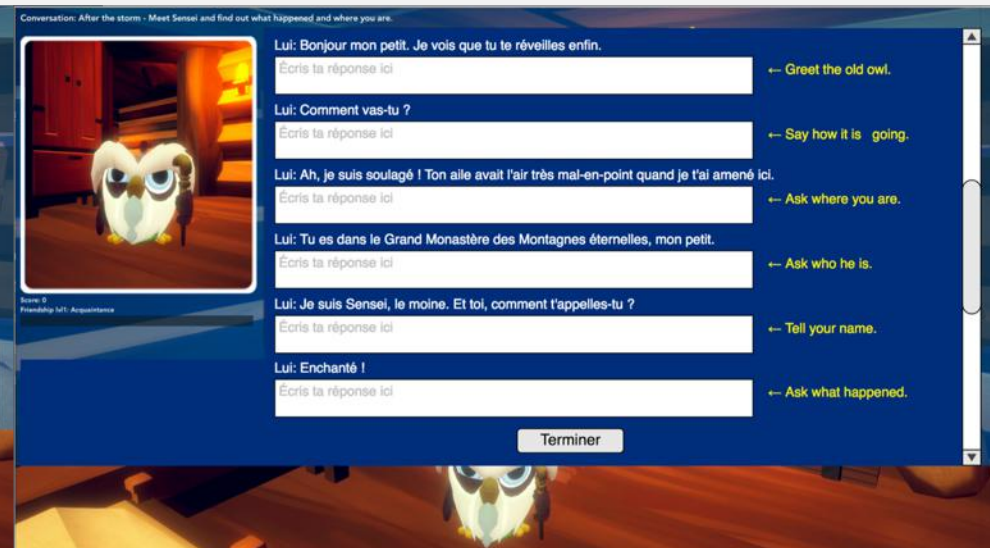
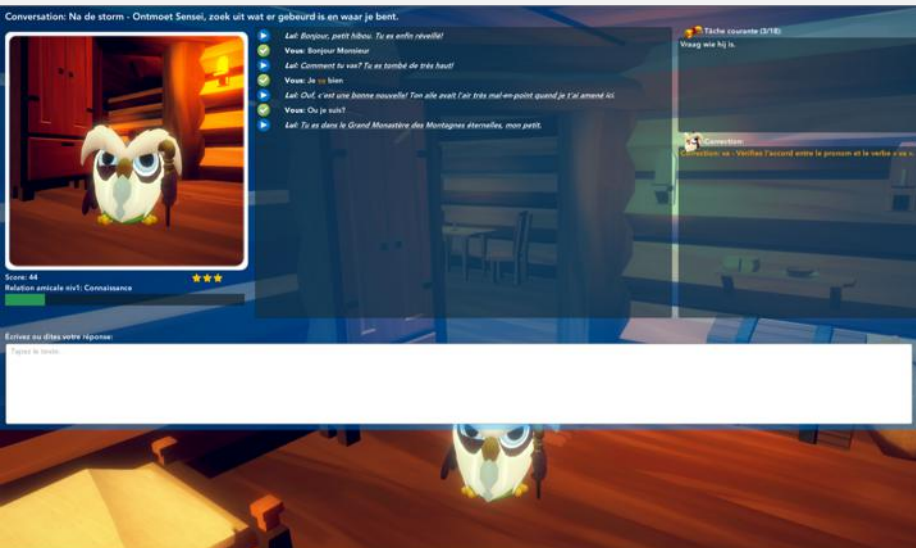
- Effect of task-based DBCALL on L2 fluency?
 - Are fluency gains even possible in such a short-term intervention (3 sessions of ± 40 min)?
- Effect on acquisition of specific lexical items (given in-task exposure)?

Experimental study

Research questions (2)

Compare fully interactive, immediate/synchronous DBCALL condition with a more classic « **dialogue completion task** » with identical input/tasks/environment

- Perceived difference of interactivity, authenticity?
- Effect of interactivity?



Experimental study

Design and assignment

4 schools volunteered to participate, with 2-3 class groups each: **11 groups** in total

Random assignment (inside the school cluster) to 3 conditions:

- **Experimental** (interactive dialogue system)
- **Alternate** ('dialogue completion task')
- **Control** (no-intervention, business-as-usual)

Experimental study

Participants

4 schools (Ingelmunster, Harelbeke, Heule & Heverlee), 11 groups

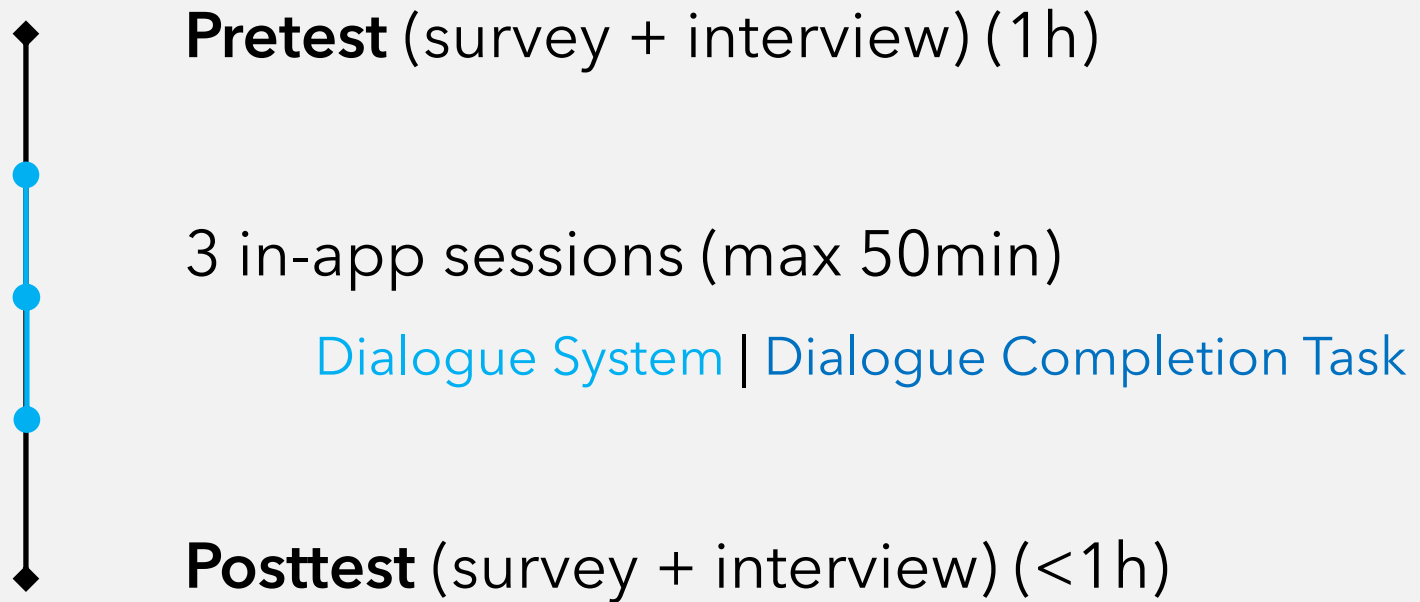
Initially **N = 218 participants**

After exclusion of abstentees (no pre or post test), **N = 206 participants**

- $n_{\text{Experimental}} = 79$
- $n_{\text{Alternate}} = 78$
- $n_{\text{Control}} = 49$

(For learning effects, N = 196 after exclusion of 10 native/near-native French locutors)

Experimental study Intervention



(1-4 weeks in total, depending on schools)

Experimental study

Instruments: questionnaire test

- Productive **Vocabulary Size test** (Peters et al)
 - Made adaptative
(30 1K items + 30 2K items if $\geq 50\%$)
 - Proxy of proficiency (at pretest only)
- **Target Vocabulary test**
 - Receptive: Translation (NL->FR) multiple choice
(25 items)
 - Productive: Gap-filling on formulaic sequences
(25 items)
 - At pre and posttest (identical, randomized order)

Experimental study

Instruments: survey

- Attitudes and practices towards L2 (pre)
- **Perceived effectiveness & ease-of-use** (post)
 - adapted from TAM & validated instruments
- **Perceived interactivity & authenticity** (post)
 - adapted from PAW scale (Behizadeh & Engelhard 2014)

Experimental study

Instruments: interview

- Computer-delivered spoken interview
- 28 items/questions
- Automatic recording

Experimental study

In-treatment

Full logging of all messages read and written in the system

+ **Keystroke logging** for writing fluency evaluation

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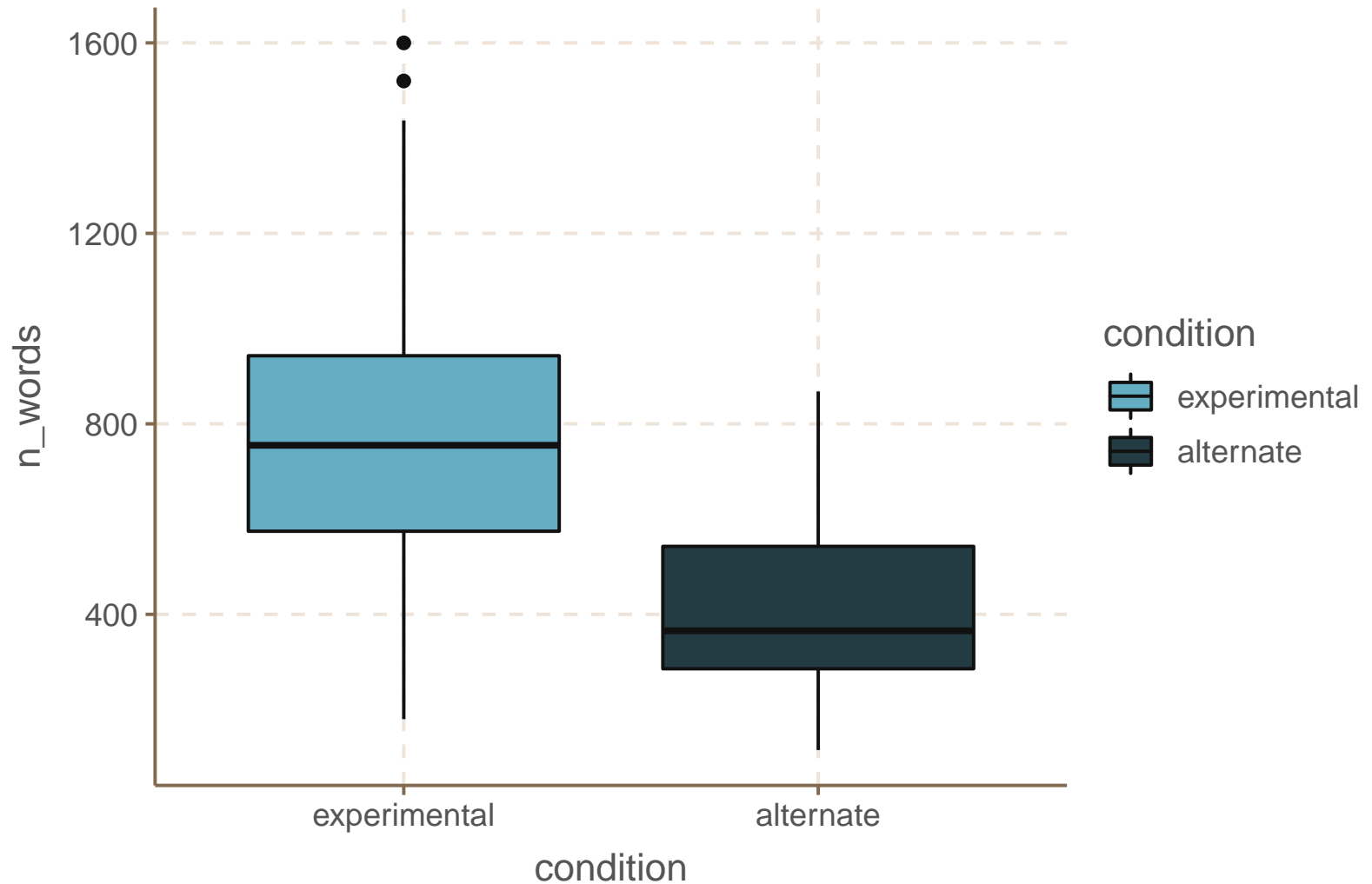
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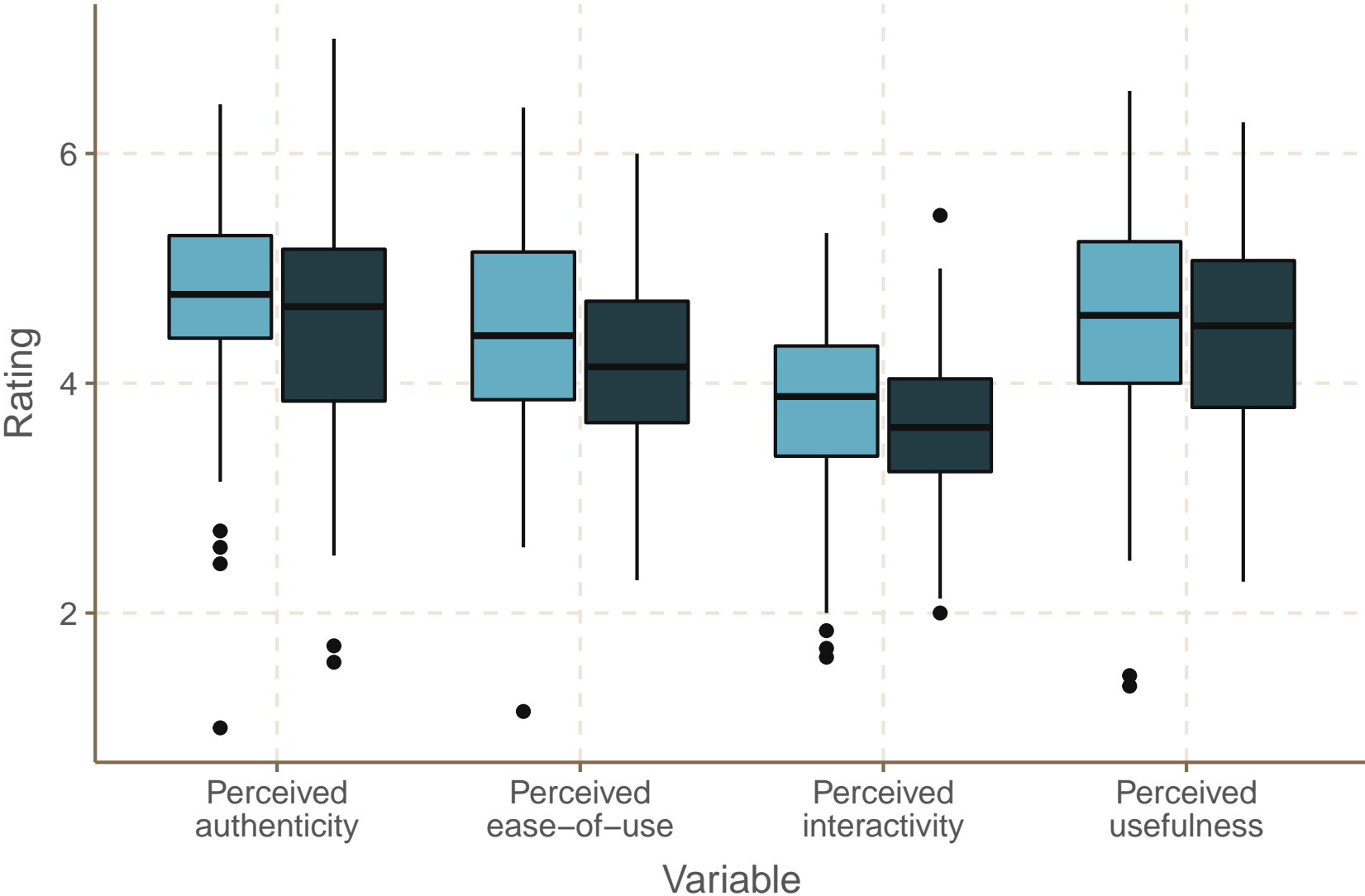
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Effective use

Amount of in-task production

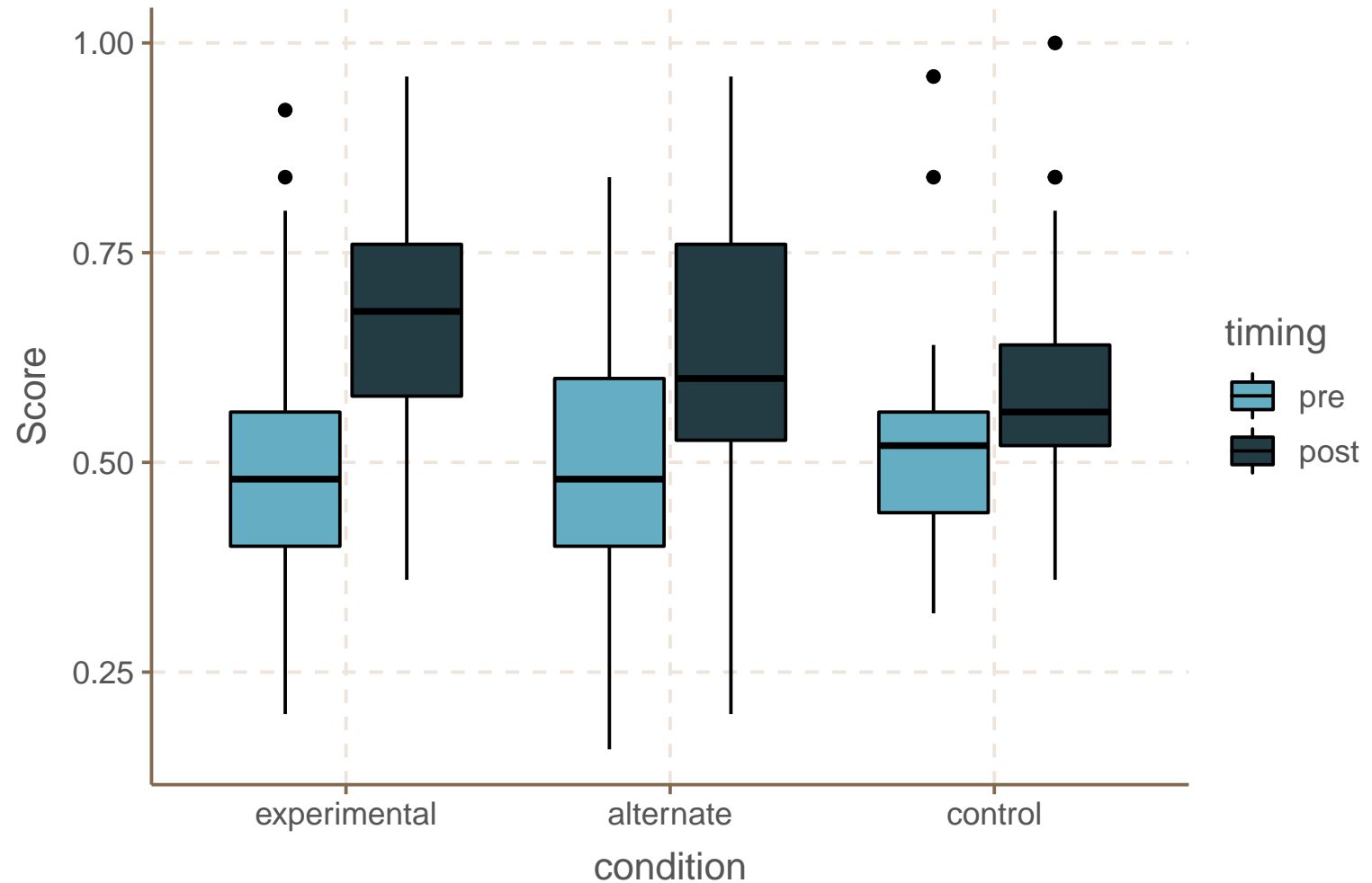


Perceived usefulness, ease-of-use (TAM) and perception of interactivity and authenticity



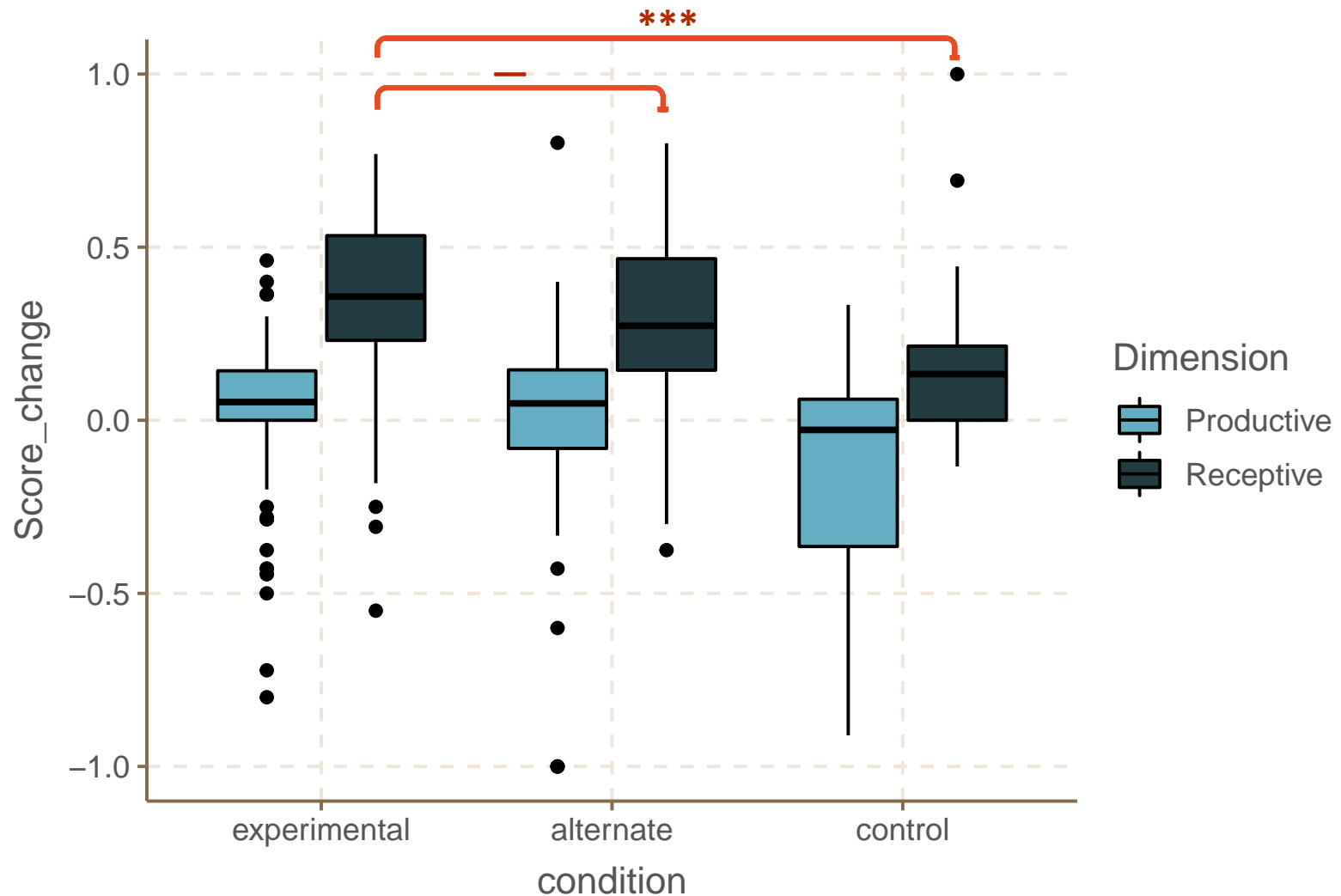
Vocabulary acquisition

Learning effect



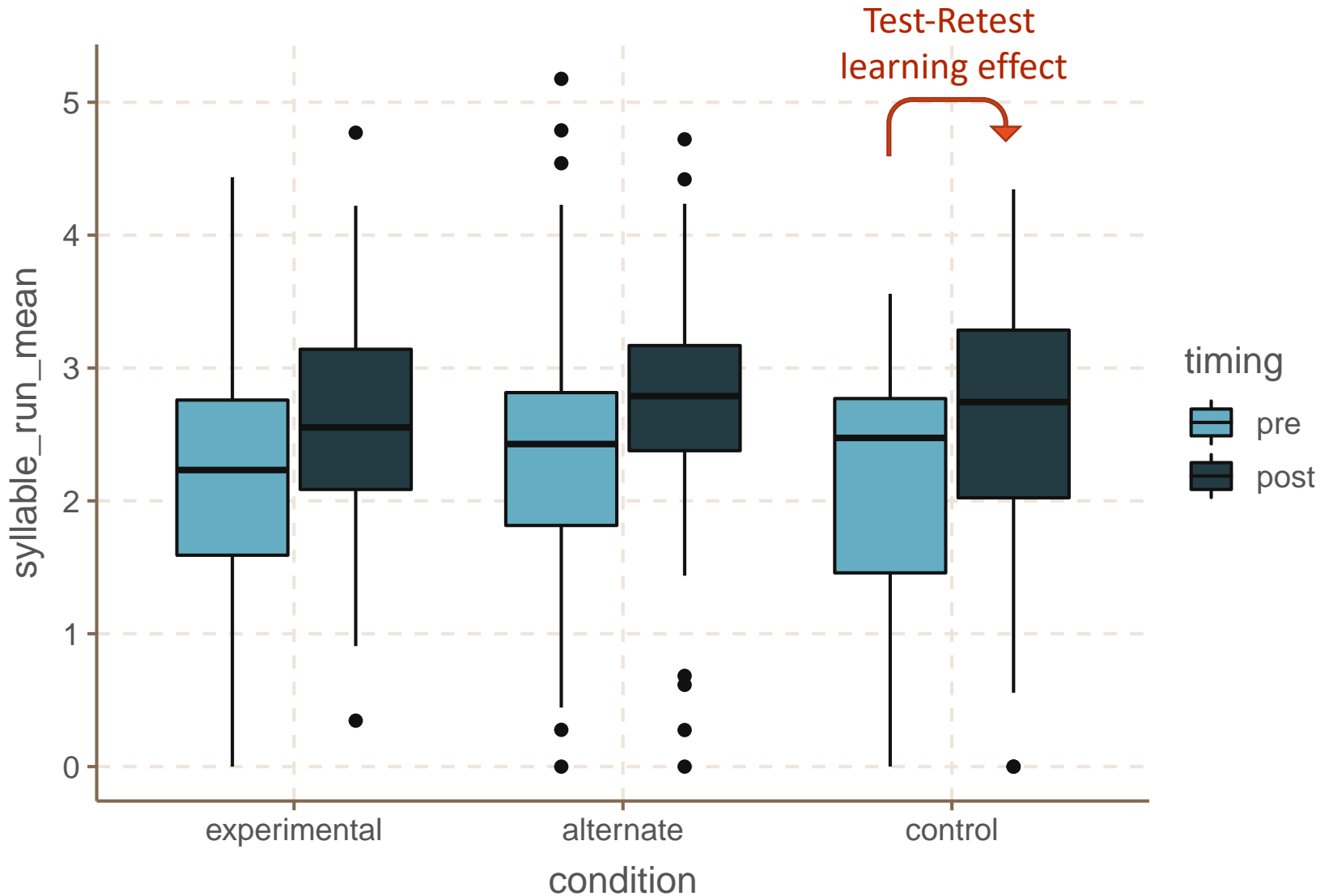
Vocabulary acquisition

Reception vs. production across groups



Effect on fluency development

Mean length of syllable runs



Effectiveness study

Perspectives

Visible effect on fluency development?

Trade-off with complexity development?

Measures of turn fluency/dialogue fluency

Perspectives

Effectiveness of DBCALL systems

Almost all previous systems remained internal, research-only prototypes, never made accessible to the public.

→ **No comparability, no replicability**

But, recently, **major advances towards publicly available tools** (Duolingo Bots, Alelo Enskill, ETS HALEF) and **joint efforts between industry and researchers** to compare the systems and establish common ground (Sydorenko et al, 2018)

Opportunities to build and compare, in a standardized way, use, perception and effectiveness of dialogue-based CALL environments.

Perspectives

DBCALL as an SLA research environment

Relationship between in-task exposure (both input and output opportunities, taken or not) and acquisition of lexical items.

Relationship between in-task written fluency and spoken fluency?

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Thank you! Dank u! Merci! ¡Gracias!

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